



2023 Fifth-Form Parent Program Speakers:



Molly Boegel

Associate Vice President for Enrollment and Athletic Liaison
Dickinson College

After a two year introduction to the profession of enrollment at Bennington College, Molly Boegel joined the admissions team at Dickinson College in 2007 and hasn't looked back since. The "umbrella" of her work includes oversight and direction of the division's daily operations, its use and application of data throughout the funnel, enrollment communications, visit programming, and athletic recruitment. As a key member of the college's enrollment leadership team her work frequently engages with the strategic visit and direction of the institution. Within the professional community, she has contributed her voice and vision as a speaker and presenter on topics ranging from standardized testing policy and student access, best practices in the integration of enrollment data (marrying the art and science), and innovative approaches to visit programming and planning. In her role, Boegel's work reaches into every corner of Dickinson's campus and community, including collaboration with faculty, students, coaches, staff, alumni, and trustees. Her passion for the work is driven by a long-held belief that the student must always be at the center of the search.



Manuel Carballo

Vice President and Dean of Admissions and Financial Aid
Oberlin College

Manuel Carballo joined Oberlin College in 2017. A strong advocate for the value of liberal arts education with significant experience in multicultural and international recruitment, Carballo joined the college after 12 years at Middlebury College, where he most recently served as director of admissions. He has also served in the Swarthmore College Admissions Office and as head of Upper School for independent schools in Texas and Costa Rica. Carballo earned a bachelor's degree in economics at Swarthmore College, where he began his admissions career, and a master's degree in international education policy from Harvard University.



Lee Coffin

Vice Provost for Enrollment and Dean of Admissions and Financial Aid
Dartmouth College

Lee Coffin joined the Dartmouth admissions office in 2016. Prior to joining the Dartmouth administration, he served as Dean of Undergraduate Admissions at Tufts University from 2003 to 2016 and as Dean of Admission at Connecticut College from 1995 to 2001. He held the Millet Chair in Admissions at Milton Academy from 2001-03 and served administrative appointments in advancement at Trinity College and freshman advising at Harvard College. In addition to his administrative roles, Coffin was an adjunct lecturer on education for 10 years at the Harvard Graduate School of Education, where he taught a seminar entitled "Principles & Policy Issues of College Admissions," and he currently hosts a weekly admissions news and discussion podcast, "The Admissions Beat." Coffin earned his BA in history from Trinity College and a Master of Education in administration planning and social policy from Harvard University.

**Branden Grimmatt**

Vice Provost for Career and Professional Development
Associate Dean of Arts and Sciences
Emory University

Branden Grimmatt joined Emory University in 2022 as the inaugural vice provost for career and professional development and associate dean in Emory College of Arts and Sciences. The Center encompasses: Career Services; Undergraduate Research; National Scholarships and Fellowships; Pre-Health Advising; and Experiential Learning and also serves as a single hub for recruiting

Emory talent, attracting top employers in every industry locally, nationally, and globally. Prior to Emory, Grimmatt served as the associate provost at Loyola Marymount University and also taught career development theory and process to master's level students at the University of Southern California's Rossier School of Education. Grimmatt was the founding director of the Piper Center for Vocation and Career at St. Olaf College. Prior to St. Olaf, Grimmatt served as associate director of career services at the Fletcher School of Law and Diplomacy at Tufts University. Grimmatt received his Ed.D. in higher education administration from the University of Southern California. He received his M.T.S. from Harvard University in theological studies, and his B.A. in music and religion from St. Olaf College. He is a classically trained pianist and organist and a Broadway producer (The Piano Lesson, New York New York). Grimmatt is a member of the National Association of Colleges and Employers, the Council on Undergraduate Research, the National Association of Fellowships Advisors, the National Association of Advisors of Health Professions, the Association for Experiential Education, the American Association of Blacks in Higher Education, and LGBTQ Presidents in Higher Education.

**Elena Hicks**

Assistant Vice President and Dean of Admission
Southern Methodist University

Elena Hicks has oversight for all activities in the SMU Office of Admission, including admission for first-year, transfer and international applicants, as well as the Division's call center/1-stop. Dean Hicks currently serves as Chair for the Coalition for College, a 160-member group of universities dedicated to the advancement of limited income, under-resourced, and/or first-generation students to help make the college process accessible and financially attainable. Prior to her tenure at SMU, she served as dean of admission at Loyola University Maryland. While at

Loyola, she also served as president of the National Catholic College Admission Association, a group of 145 colleges and universities committed to serving students, parents and counselors. Prior to her role at Loyola, Hicks spent seven years as the director of admission for Saint Mary's Hall in San Antonio, and 11 years at Texas Christian University in roles of increasing responsibility that ultimately led her to being named assistant dean of admission and director of information systems. On a personal note, Dean Hicks great grandfather worked at SMU for over 30 years beginning in 1915, the year the University was founded.